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WHAT IS CLAIMED IS:

1. A server apparatus capable of managing, through internet, customer information utilizing a data processing apparatus for managing toner cartridge information obtained by communication with a printing apparatus capable of recognizing a mount state and a replacement state of a toner cartridge mounted thereon, the server apparatus comprising:

management means for managing the customer information by obtaining said toner cartridge information managed by said data processing apparatus;

estimation means for calculating a demand estimate for the toner cartridge by analyzing said toner cartridge information in the customer information managed by said management means;

generation means for generating plural toner cartridge volume discount menus respectively different for the customers, based on the demand estimate for the toner cartridge calculated by said estimation means;

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informing means for informing said data processing apparatus of the plural toner cartridge volume discount menus generated by said generation means.

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A server apparatus according to claim 1, further comprising:

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obtaining means for obtaining an order request entered from said data processing apparatus according to any of the toner cartridge volume discount menus informed by said informing means; and

renewal means for renewing said toner cartridge information in said customer information, based on the order request obtained by said obtaining means.

- 3. A server apparatus according to claim 1, wherein said generation means generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the cumulative number of purchase for each toner cartridge model, based on the demand estimate for the toner cartridge calculated by said estimation means.
- 4. A server apparatus according to claim 1, wherein said generation means generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the total cumulative number of purchase of the toner cartridge, based on the demand estimate for the toner cartridge calculated by said estimation means.
 - 5. A server apparatus according to claim 1,

wherein said generation means generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the number of purchase for each toner cartridge model, based on the demand estimate for the toner cartridge calculated by said estimation means.

6. A server apparatus according to claim 1, wherein said generation means generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the total number of purchase for the toner cartridge, based on the demand estimate for the toner cartridge calculated by said estimation means.

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7. A server apparatus according to claim 1, wherein said generation means generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the number of recovered toner cartridge, based on the demand estimate for the toner cartridge calculated by said estimation means.

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8. A server apparatus according to claim 1, wherein said generation means generates a toner cartridge volume discount menu to be recommended to each user, based on the demand estimate for the toner cartridge calculated by said estimation means.

9. A server apparatus according to claim 1, wherein said estimation means executes a predetermined corrective calculation in the demand estimation for the toner cartridge, based on the result of analysis of said toner cartridge information in the customer information managed by said management means.

10. A server apparatus according to claim 1, wherein said informing means informs said data processing apparatus, at designated date and time, of the plural toner cartridge volume discount menus generated by said generation means.

11. A data processing apparatus capable of informing a server apparatus, through internet, of toner cartridge information obtained by communication with a printing apparatus capable of recognizing a mount state and a replacement state of a toner cartridge mounted thereon, the data processing apparatus comprising:

memory means for collecting and storing the toner cartridge information based on toner cartridge control information informed from said print apparatus;

transfer means for transferring said toner cartridge information stored in said memory means to

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said server apparatus;

obtaining means for obtaining a toner cartridge volume discount menu informed from said server apparatus;

display control means for causing a display unit to display for browsing the toner cartridge volume discount menu obtained by said obtaining means;

designation means for designating the toner cartridge volume discount menu displayed for browsing by said display control means; and

issuing means for issuing a request for purchase of the toner cartridge volume discount to said server apparatus, according to the designation by said designation means.

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12. A toner cartridge management method for use in a server apparatus capable of managing, through internet, customer information utilizing a data processing apparatus for managing toner cartridge information obtained by communication with a printing apparatus capable of recognizing a mount state and a replacement state of a toner cartridge mounted thereon, the method comprising:

a management step of managing the customer information by obtaining said toner cartridge information managed by said data processing apparatus; an estimation step of calculating a demand

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estimate for the toner cartridge by analyzing said toner cartridge information in the customer information managed by said management step;

a generation step of generating plural toner cartridge volume discount menus respectively different for the customers, based on the demand estimate for the toner cartridge calculated by said estimation step; and

an informing step of informing said data processing apparatus of the plural toner cartridge volume discount menus generated by said generation step.

13. A method according to claim 12, further comprising:

an obtaining step of obtaining an order request entered from said data processing apparatus according to any of the toner cartridge volume discount menus informed by said informing step; and

a renewal step of renewing said toner cartridge information in said customer information, based on the order request obtained by said obtaining step.

14. A method according to claim 12, wherein said generation step generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the cumulative number of purchase for each toner cartridge

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model, based on the demand estimate for the toner cartridge calculated by said estimation step.

- 15. A method according to claim 12, wherein said generation step generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the total cumulative number of purchase of the toner cartridge, based on the demand estimate for the toner cartridge calculated by said estimation step.
- 16. A method according to claim 12, wherein said generation step generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the number of purchase for each toner cartridge model, based on the demand estimate for the toner cartridge calculated by said estimation step.
- 20 17. A method according to claim 12, wherein said generation step generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the total number of purchase for the toner cartridge, based on the demand estimate for the toner cartridge calculated by said estimation step.

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- 18. A method according to claim 12, wherein said generation step generates plural toner cartridge volume discount menus respectively different for the users and derived with a discount rate according to the number of recovered toner cartridge, based on the demand estimate for the toner cartridge calculated by said estimation step.
- 19. A method according to claim 12, wherein said generation step generates a toner cartridge volume discount menu to be recommended to each user, based on the demand estimate for the toner cartridge calculated by said estimation step.
- 20. A method according to claim 12, wherein said estimation step executes a predetermined corrective calculation in the demand estimation for the toner cartridge, based on the result of analysis of said toner cartridge information in the customer information managed by said management step.
- 21. A method according to claim 12, wherein said informing step informs said data processing apparatus, at designated date and time, of the plural toner cartridge volume discount menus generated by said generation step.

22. A toner cartridge management method for use in a data processing apparatus capable of informing a server apparatus, through internet, of toner cartridge information obtained by communication with a printing apparatus capable of recognizing a mount state and a replacement state of a toner cartridge mounted thereon, the method comprising:

a memory step of collecting and storing the toner cartridge information based on toner cartridge control information informed from said print apparatus;

a transfer step of transferring said toner cartridge information stored in said memory means to said server apparatus;

an obtaining step of obtaining a toner cartridge volume discount menu informed from said server apparatus;

a display control step of causing a display unit to display for browsing the toner cartridge volume discount menu obtained by said obtaining step;

a designation step of designating the toner cartridge volume discount menu displayed for browsing by said display control step; and

an issuing step of issuing a request for purchase of the toner cartridge volume discount to said server apparatus, according to the designation by said designation step.

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23. A computer readable memory medium storing a program for causing a server apparatus capable of managing, through internet, customer information utilizing a data processing apparatus for managing toner cartridge information obtained by communication with a printing apparatus capable of recognizing a mount state and a replacement state of a toner cartridge mounted thereon, the program comprising:

a management step of managing the customer information by obtaining said toner cartridge information managed by said data processing apparatus;

an estimation step of calculating a demand estimate for the toner cartridge by analyzing said toner cartridge information in the customer information managed by said management step;

a generation step of generating plural toner cartridge volume discount menus respectively different for the customers, based on the demand estimate for the toner cartridge calculated by said estimation step; and

an informing step of informing said data processing apparatus of the plural toner cartridge volume discount menus generated by said generation step.

24. A computer readable memory medium storing a program for causing a data processing apparatus capable of informing a server apparatus, through internet, of

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toner cartridge information obtained by communication with a printing apparatus capable of recognizing a mount state and a replacement state of a toner cartridge mounted thereon, the program comprising:

a memory step of collecting and storing the toner cartridge information based on toner cartridge control information informed from said print apparatus;

a transfer step of transferring said toner cartridge information stored in said memory means to said server apparatus;

an obtaining step of obtaining a toner cartridge volume discount menu informed from said server apparatus;

a display control step of causing a display unit to display for browsing the toner cartridge volume discount menu obtained by said obtaining step;

a designation step of designating the toner cartridge volume discount menu displayed for browsing by said display control step; and

an issuing step of issuing a request for purchase of the toner cartridge volume discount to said server apparatus, according to the designation by said designation step.

25. A program stored in the memory medium according to claim 23.

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26. A program stored in the memory medium according to claim 24.

27. A server for providing a user with a discount service based on a result of purchase of a consumable, comprising:

identification means for identifying said user and a data processing apparatus based on specifying information for specifying the user and the data processing apparatus, transmitted through a predetermined communication channel;

management means for storing and managing a result of purchase for each user in memory means;

discount information memory means for storing discount information corresponding to the result of purchase for each kind of consumable; and

transmission means for transmitting discount information, calculated by calculation means for calculating the discount information for a user identified by identification means, by referring, in said discount information memory means, to the result of purchase of said user read from said management means, to the data processing apparatus identified by said identification means through said predetermined communication channel.

28. A server according to claim 27, wherein said

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result of purchase is a result of new purchase for each kind of consumable and/or a result of purchase in the past, said calculation means is capable of calculating plural discount information according to a combination of the result of new purchase for each kind of consumable and the result of purchase in the past, and said transmission means transmits any of said plural discount information calculable by said calculation means, to the data processing apparatus identified by said identification means through said predetermined communication channel.

29. A server according to claim 28, wherein said server apparatus is capable of managing, through a predetermined communication channel, customer information including at least consumable information generated in an output apparatus capable of recognizing a mount state and a replacement state of the consumable, said calculation means calculates a demand estimate for the consumable by analyzing information based on said customer information transmitted from said output apparatus or data processing apparatus through said predetermined communication channel, said information is stored and managed by said management means, and said transmission means transmits demand estimate information, calculated by said calculation means, to said data processing apparatus.

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- 30. A server according to claim 29, wherein said transmission means transmits, to said data processing apparatus, image information provided with an operation button information capable of requesting the demand estimate for the image information for ordering a merchandise.
- 31. A consumable management method by a server for providing a user with a discount service based on a result of purchase of a consumable, the method comprising:

an identification step of identifying said user and a data processing apparatus based on specifying information for specifying the user and the data processing apparatus, transmitted through a predetermined communication channel;

- a readout step of reading, from a memory, a result of purchase including at least the kind and the amount of the consumable for the user identified by said identification step; and
- a calculation step of calculating discount information according said read kind and amount of the consumable.
- 25 32. A method according to claim 31, further comprising:
 - a transmission step of any of said plural

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discount information calculable by said calculation step to the data processing apparatus identified by said identification step;

wherein said result of purchase is a result of new purchase for each kind of said consumable and/or a result of purchase in the past, said calculation step is capable of calculating plural discount information according to a combination of the result of new purchase for each kind of said consumable and the result of purchase in the past.

33. A server according to claim 32, wherein said server apparatus is capable of managing, through a predetermined communication channel, customer information including at least consumable information generated in an output apparatus capable of recognizing a mount state and a replacement state of the consumable, said calculation step calculates a demand estimate for the consumable by analyzing information based on said customer information transmitted from said output apparatus or data processing apparatus through said predetermined communication channel, said information is stored and managed by said management step, and said transmission step transmits demand estimate information, calculated by said calculation step, to said data processing apparatus.

- 34. A consumable management method according to claim 33, wherein said transmission step transmits, to said data processing apparatus, image information provided with an operation button information capable of requesting the demand estimate for the image information for ordering a merchandise.
- 35. A memory medium storing program codes for realizing the consumable management method according to claim 31.
- 36. A program for realizing the consumable management method according to claim 31.